



The LAGRANT Foundation

**FOR IMMEDIATE RELEASE**

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**The LAGRANT Foundation Announces 2023 Scholarship Recipients**  
*TLF to award \$250,000 in scholarships to 88 ethnically diverse students*



*2023 TLF Scholarship Recipients*

**LOS ANGELES (29 March 2023)** – [The LAGRANT Foundation \(TLF\)](#) is thrilled to announce the recipients of its 2023 Scholarship Program. In celebration of its 25<sup>th</sup> Anniversary, TLF will award a total of \$250,000 in scholarships to 88 ethnically diverse college & university students across the nation.

Twenty-eight (28) graduate students will each receive a scholarship in the amount of \$3,500 and sixty (60) undergraduate students will each receive a scholarship in the amount of \$2,500. Four (4) Undergraduates will be receiving an additional \$500 as a result of perfect score of 110/110 points.

For the 25<sup>th</sup> anniversary, TLF will celebrate by hosting three scholarship programs in New York, NY, Portland, OR and Minneapolis, MN. In New York, host committee chair, Senior Vice President, Global Communications and Corporate Giving, [General Motors](#), Craig Buchholz who will be joined by Chief Executive Officer, [Omnicom Public Relations Group](#), Chris Foster as host committee co-chair. Beth Roden, Senior Vice President & Head of Communications, [Bayer US](#) and Head of Communications Consumer Health North America will serve as dinner host.

In Portland, serving as host committee chair will be Global Vice President of Enterprise Communications, [Nike](#), KeJuan Wilkins along with host committee co -chair, Managing Director on Nike, [Wieden + Kennedy](#), Kathryn Addo.

Lastly, in Minneapolis Senior Vice President Corporate Marketing, Brand & Chief Communications Officer, [Medtronic](#), Torod Neptune will serve as host committee chair, along with host committee co-chair, Chief Executive Officer, [Weber Shandwick](#), Gail Heimann. The keynote speaker will be, Geoff Martha, Chairman and Chief Executive Officer, [Medtronic](#). Lastly, Senior Vice President & Chief Communications Officer, [UnitedHealth Group](#), Jenn Smother, will serve as dinner host.

The LAGRANT Foundation is proud to recognize the following graduate and undergraduate students:

### **Graduate Students:**

1. **Adriana Villa** – Mass Communications | San Diego State University
2. **Alexia Thomas** – Marketing | University of Cincinnati
3. **Alexis Hakins** – Business Administration | University of Denver
4. **Ayselah Smith** – Arts & Web Design | University of Florida
5. **Bianca Fernandez** – Branding & Integrated Communications | The City College of New York
6. **Britney Huston** – Branding & Integrated Marketing | The City College of New York
7. **Dana Dang** – Branding and Integrated Communications | The City College of New York
8. **Derly Duque** – Strategic Communications | Columbia University
9. **Ebonee Johnikin** – Media & Communications | University of Southern Mississippi
10. **Jacqueline Cao** – Public Relations & Advertising | University of Southern California
11. **Jade Holiday**– Branding & Integrated Communications | The City College of New York
12. **Jason Liu** – Branding & Integrated Communications | The City College of New York
13. **Jeremiah Estrada** – Public Relations & Advertising | University of Southern California
14. **Joshen Mantai** – Public Relations & Advertising | University of Southern California
15. **KaRa Awakoaiye** – Marketing | DePaul University
16. **Kamillah Collins** – Brand Strategy | The City College of New York
17. **Kenneth Hargrove** – Experience Design & Branding | Virginia Commonwealth University
18. **Kyle Stanley** – Mass Communication & Public Affairs | Louisiana State University
19. **Maria Hess**– Advertising | University of Oregon
20. **Mario Castro** – MBA, Marketing | Georgetown University
21. **Petra Owusu** – Public Relations & Advertising | University of Southern California
22. **Roderic David** – Branding & Integrated Communications | The City College of New York
23. **Rohit Kandala** – Computational Analysis and Public Policy, Advertising| University of Chicago

24. **Sabah Hashmi** – Health Policy and Management, Marketing | City University New York SPH
25. **Sandra Guzman** – Media & Communications | Kansas State University
26. **Sara Fernandez** – MBA, Brand Management | University of California, Los Angeles
27. **Stephana Eghan** – Branding & Integrated Communications | The City College of New York
28. **Tai Nguyen** – Strategic Communications | University of Oregon

### **Undergraduate Students:**

1. **Alissa Chavez** – Marketing & Information System | University of Washington, Seattle
2. **Anaiya Whaley** – Mass Communications & Psychology | Claflin University
3. **Annie Givhan** – Strategic & Legal Communications | Howard University
4. **Bailee Ojogho** – Business | Loyola Marymount University
5. **Bereket Kebede** – Communications | University of California, San Diego
6. **Bill Le** – Public Relations & Sociology | Boston University
7. **Camille Burt** – Marketing | University of Maryland College Park
8. **Cesar Vazquez** – Media & Communication | The City College of New York
9. **Chloe Porter** – Political Science & Integrated Communications | Northwestern University
10. **Citlaly Ramirez** – Business Administration & Marketing | California State University Northridge
11. **Constance Duopu** – Strategic Communications | University of Minnesota
12. **Cristina Mariné** – Strategic Communications & Cinema & TV Arts | Elon University
13. **Donelle Leak** – Strategic Communications | Elon University
14. **Eduardo Frausto** – Marketing | Georgia State University
15. **Elena Pauker** – Business | Washington University, St. Louis
16. **Elijah Pearson** – Media Management | Howard University
17. **Fabianna Rincon** – Journalism & Political Science | American University
18. **Fametta Zubah** – Strategic Communications | University of Minnesota
19. **Gisselle Bahena** – Advertising & Public Relations | DePaul University
20. **Holly Giese** – Marketing, International Business | University of Cincinnati
21. **Ishika Patel** – Business Advertising | University of Southern Florida
22. **Jada Bromberg** – Communications | Temple University
23. **Jaida Headley** – Public Relations | University of Miami
24. **Jessica Jefferson** – Public Relations | Louisiana State University
25. **Jessica Martinez Casillas** – Communications and Integrated Marketing | Mount Mary University
26. **Jessica Thomas** – Strategic Communications | University of Minnesota
27. **Jillian Ped** – Journalism, Advertising | San Diego State University
28. **Johnathan Nhan** – Communications | Denison University
29. **Joshua Lee** – Marketing | Loyola Marymount University
30. **Julia Liu** – Business Administration | San Jose University
31. **Kalani Dunn** – Media Studies | University of California, Berkeley
32. **Kiara Villalobos- Hernandez** – Communications | Northwestern University
33. **Kotis Atkinson** – Marketing & Biology | Kansas State University
34. **Krista Chen** – Advertising | Pennsylvania State University
35. **Kylie Parisien** – Marketing | University Of South Dakota
36. **Lauren Lewis** – Marketing | University of Nebraska
37. **Leah Ross** – Mass Communication | Delaware State University
38. **Lorena Castano-Arias** – Business & International and Global Studies | Brandeis University
39. **Lyia Gebremariam** – Strategic Communications | University of Minnesota
40. **Madeleine Diagne** – International Business | University of Houston
41. **Mea Morell** – Mass Communications, Public Relations | Louisiana State University
42. **Nia White** – Strategic Communications | Hampton University
43. **Obiajulu Okoh** – Advertising | University of Texas at Austin
44. **Priya Dutta** – Marketing | Loyola Marymount University
45. **Rachel Sodipe** – Public Relations | University of Texas at Austin

46. **Raven Peoples** – Journalism & Fashion Merchandising | Western Michigan University
47. **Raymond Reyes** – Public Relations | The University of Texas at El Paso
48. **Rosinella D’Ostillo** – Business Administration | University of Florida
49. **Sahara Hussein**– Media Information, Communications | University of Minnesota
50. **Samia Tasnim** – Public Relations | University of Texas at Austin
51. **Santiago Daza Quintero** – Communications | University of Cincinnati
52. **Sarah Lynch** – Integrated Marketing Communications & Digital Media Arts | Canisius College
53. **Savan Shah** – Advertising | University of Texas at Austin
54. **Shaneel Young** – Marketing | Howard University
55. **Sidney Berry** – Public Relations | Florida Agricultural and Mechanical University
56. **Sneha Amrit** – Marketing | University of Cincinnati
57. **Stephen Piner** – Marketing | Howard University
58. **Syra Castillo** – Journalism & English | Southern Methodist University
59. **Victoria Tran** – Public Relations | Auburn University
60. **Wanying Zhang** – International Studies & Business | University of Pennsylvania

Throughout the multi-day event, scholarship recipients will participate in exclusive professional development and networking opportunities hosted by [General Motors](#), [Omnicom Public Relations Group](#), [Bayer US](#), [Procter & Gamble](#), [Ralph Lauren](#), [Nike](#), [Wieden + Kennedy](#), [IW Group](#), [Medtronic](#), [Weber Shandwick](#) and [United Health Group](#).

The LAGRANT Foundation will recognize this year’s scholarship recipients during three ceremonies, taking place in each market. Starting in New York May 8<sup>th</sup>, Portland May 15<sup>th</sup>, and ending in Minneapolis on May 22<sup>nd</sup>. For more information on TLF, please visit [www.lagrantfoundation.org](http://www.lagrantfoundation.org).

#### **About The LAGRANT Foundation (TLF)**

*Since its inception in 1998, The LAGRANT Foundation (TLF) has provided nearly \$3 million and 841 scholarships to continue its mission to increase the number of ethnic minorities in the fields of advertising, marketing, and public relations. With the generous support of its major donors and supporters, TLF provides scholarships, career & professional development workshops, mentorships, and internships/entry-level positions to African American/Black, Alaska Native/Native American, Asian American/Pacific Islander and Hispanic/Latino undergraduate and graduate students.*

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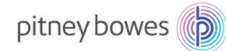
**Note to reporters and editors:** “The” in The LAGRANT Foundation name is part of the Foundation’s legal name. Please do not drop the “The” or lowercase the “T.” When spelling “LAGRANT,” capitalize all letters. As an alternative, you can use the letters **TLF** in lieu of The LAGRANT Foundation.





The LAGRANT Foundation

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